# Energy Money Isn't All You're Saving

#### **ENERGY STAR® Labeled Light Fixtures**

## for the Hospitality Industry

Interior designers and specifiers for hotels increasingly seek high-performance, energy-efficient lighting over incandescents to

reduce energy bills and improve the quality of light. To find energy-efficient light fixtures that best meet your hotel's needs, turn to the United States Environmental Protection Agency's (EPA) ENERGY STAR® labeled light fixtures. The ENERGY STAR label indicates the highest quality energy-efficient light fixtures on the market.

#### **Cut Costs**

Light fixtures bearing the ENERGY STAR label can help lower your hotel's energy bill significantly. They can be used in guest rooms, hallways, and bathrooms—anywhere lights are on for long periods—at a much lower cost than incandescent models, which are highly energy-inefficient. Because ENERGY STAR labeled fixtures' efficient bulbs last on average 10 times longer than typical incandescent bulbs, they reduce maintenance costs. They also generate less heat than incandescents, cutting cooling bills.

#### Give Your Guests the Best Lighting

ENERGY STAR labeled fixtures emit bright, steady light like incandescents; many models provide the warm ambience in guestrooms and hallways that your guests expect. In addition,

- Indoor models start without flickering and operate without the low-level hum typical of the older generation of fluorescent fixtures.
- More and more portable models feature dimming controls.
- Outdoor fixtures automatically shut off during daylight hours; some models also have motion sensors.

All ENERGY STAR labeled fixtures meet National Electric Code and ANSI/IEEE standards, so you can be sure that safety and performance are not compromised. Since ENERGY STAR labeled light fixtures use 50 – 70 percent less energy than incandescent or halogen lamps with an equivalent light output, they cost far less to operate. These savings more than offset the up-front costs.

### Since Energy Star Protect the labeled light Environment

By choosing Energy STAR, you can help protect the environment. **Energy-efficient lighting** consumes less energy, thus reducing the amount of electricity that must be produced. Burning fossil fuels to generate electricity releases carbon dioxide, sulfur dioxide, and nitrogen oxides into the air – pollutants which contribute to smog, acid rain, and global climate change.



Call 1-888-STAR-YES (1-888-782-7937); visit www.energystar.gov; or contact: Peter Banwell ENERGY STAR Residential Light Fixtures U.S. EPA 501 Third Street NW, 5th Floor Washington, DC 20001 202-564-9408 Banwell.Peter@epamail.epa.gov



By replacing 4 incandescent bulbs with 2 compact fluorescent wall-mounted fixtures in each bathroom, hotels can reduce their energy costs by \$14.30 per bathroom per year. In a 250-room hotel, this means an annual energy savings of \$3,575.

source: Green Seal's *Choose Green Report*, October 1997

